



of Community Commitment



2019 Annual Giving Report

The focus of the 2019 Highmark Foundation Annual Giving Report is to highlight accomplishments and celebrate 20 Years of Community Commitment.

This report is an overview of the impact of the past 20 years of helping organizations build or enhance their capacity to provide greater access to health education, prevention programs, and health promotion. In this report, you will read about the impact the Foundation has had through its grantmaking in Pennsylvania and West Virginia and learn about 2019 giving.

Since 2000, more than \$135 million has been awarded to more than 2,000 non-profit organizations, including social service organizations, community health centers, hospitals, and schools. As a result, more than 3 million adults, seniors, and children (some may have participated in more than one activity) have benefited from the Foundation's philanthropy. Grants enable these organizations to offer evidence-based programs focused on chronic disease, family health, and service delivery systems to under-resourced communities.

The 20th anniversary offers the perfect vantage point to look back on two decades of service; to celebrate the accomplishments of the past; to refocus our vision; and to rededicate our efforts to address health challenges of the future.



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Mission

The Highmark Foundation is a 501 (c)(3) private, charitable organization dedicated to improving the health, well-being, and quality of life for individuals who reside in the communities served by Highmark, Inc. and its subsidiaries and affiliates. We fulfill our mission by awarding high-impact grants to charitable organizations that implement evidence-based programs aimed at improving community health. Central to the Foundation's mission is identifying and continuously re-evaluating our region's prevailing health care needs. By doing so, the Foundation remains at the forefront of those needs, well-equipped to pinpoint the issues that most urgently need support.

For more information, visit highmarkfoundation.org.



Welcome to the 2019 Highmark **Foundation Annual Giving Report**

This year marks the 20th anniversary of the Highmark Foundation. Since 2000, the Highmark Foundation aims to address the most prevalent public health issues facing vulnerable regions and populations and uses data from national, regional, and local resources to determine where it can make the most significant impact by reducing the burden on communities and the health care system.

In 2019, we awarded nearly \$3 million in funding to support charitable organizations, hospitals, and schools that develop programs to combat chronic disease, reduce barriers, and increase access to care. Through these funding efforts, we have demonstrated new and sustainable ways to solve health problems and improve community health.

From health departments in Pennsylvania to dental and women's clinics in West Virginia, our greatest successes are strong partnerships with organizations that have similar missions working to raise awareness of community health needs and stimulate positive change.

These partnerships are the driving force for improving health outcomes for our many and diverse communities. That is why strengthening community health systems through grant making remains one of our primary areas of focus. By partnering with hospitals and health systems to develop innovative strategies, we can assist in preventing or reducing illnesses and chronic diseases and in helping underserved populations gain access to quality health care.

On the following pages you'll see examples of how the Highmark Foundation remains at the forefront of our communities' health-related issues by providing grants to organizations that serve those most in need. We thank our community partners who have joined us in our mission to create a remarkable health care experience, and we look forward to continuing to share our success with you.

Daniel Onorato

Chairman of the Board,

Highmark Foundation

President,

Highmark Foundation



We Share a Mission

Throughout the Highmark Health enterprise, we share a joint mission — to create a remarkable health experience, freeing people to be their best. We also have a shared vision — a world where everyone embraces health. The Highmark Foundation is a key component in realizing that mission and vision.

For more than 20 years, the work of the Foundation has been to ultimately improve the overall health and well-being of the large population it serves throughout Pennsylvania and West Virginia. We accomplish change by giving organizations the capacity and capability to provide access to care, as well as funding strategic and evidence-based health care initiatives that educate, protect, and improve the health of communities.

In 2019, the Highmark Foundation focused on some of the most critical public health concerns we face today. For example, the Foundation worked to expand access to oral health care and treatment for people with special health care needs at the University of Pittsburgh School of Dental Medicine's Center for Patients with Special Needs, partnered with Centre Volunteers in Medicine

(CVIM) on the integration of behavioral health services in the primary care clinic and supported thought leadership forums in a West Virginia forum with Axial Healthcare on the West Virginia opioid crisis.

The Foundation also funds innovative health prevention and education programs for the public throughout its footprint. Over this past year, the Foundation continued to strategically invest in critical health priorities that include: service delivery systems, chronic disease, and family health. Through these priorities, the Foundation remains at the forefront of addressing pressing health needs.

As the nation's health care industry continues to undergo significant change and challenges, the work of the Highmark Foundation takes on even more urgency and significance. On behalf of the entire Highmark Health enterprise, we thank and celebrate the Highmark Foundation for its commitment and dedication to our communities.

David Holmberg

Q1317

President and Chief Executive Officer, Highmark Health

Highmark Foundation Board Members, Officers and Staff Members

Highmark Foundation Board Members and Officers



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Yvonne Cook President, Highmark Foundation



Steven Szebenyi, MD Chief Medical Officer, Gateway Health Plan

Highmark Foundation Staff Members



Christina Wilds Senior Program Officer



Tracey Pollard Executive Assistant to the President



Jane Brooks Program Analyst

Highmark Foundation's Grantmaking

In 2019, the Highmark Foundation awarded 123 grants in three funding priority areas. These health-related grants were awarded to non-profit organizations, including schools, universities, free clinics, Federally Qualified Health Centers, and other community-based organizations to enhance capacity to provide greater access and availability. Grant funding allows these community partners to empower individuals to improve their quality of life.

Chronic Disease

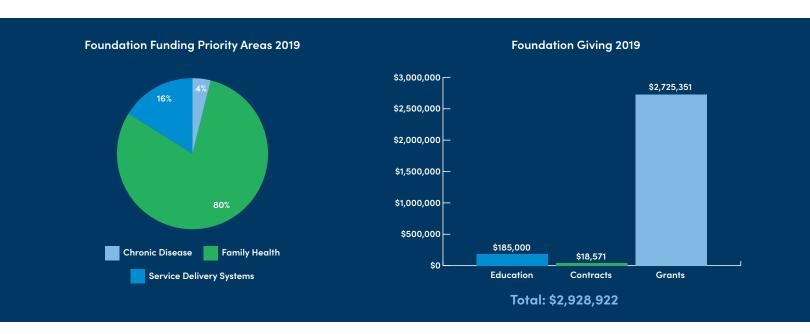
Programs that focus on opportunities to increase the number and diversity of nurses, integrate a pharmacist into Hepatitis care management for underserved patients at a Federally Qualified Health Center, and expand chronic disease management among the Hispanic population.

Family Health

Initiatives that address new models, including statewide bullying prevention programs, health and wellness approaches to lifestyle management, faith-based health collaborative, school health, oral health care for people with special health care needs, and creating healthy homes using a community health worker model.

Service Delivery Systems

Support to organizations that provide access, such as behavioral health services in primary care settings, addressing the health and needs of homeless individuals with grants to enhance street medicine initiatives, and grants to health-related organizations to focus on social determinants of health.



Looking Back at 20 Years

Over the past 20 years, the Foundation has partnered and collaborated with national, regional, and local partners to bring relevant issues and other targeted best-practice initiatives to the forefront, while continuing to serve as a model for other foundations.



The Foundation continues to provide funding to non-profit health-related and community-based organizations to support evidence-based initiatives. These organizations include community health centers, free clinics, and hospitals. Request for proposals, pilot projects, planning grants, and thought leadership forums that attracted professionals from across the nation have the potential to be replicated throughout the 62-county region in Pennsylvania and West Virginia.

Outcomes from these projects have helped the Foundation to challenge usual ways of thinking, enhance program evaluation, and quantify results to ensure that those in need receive quality care and treatment.

As a part of its strategy, the Foundation participated in efforts that helped establish it as a valuable thought leader. Highmark Foundation is recognized as establishing trends of thought in areas such as:

- · Childhood obesity
- Bullying prevention

- Patient navigation
- · Senior health
- · Safety net providers
- Addressing the nursing shortage
- · Physical activity for adjudicated youth
- · Reducing low birthweight
- Improving access to diabetes care
- National and statewide partnerships

The timeline provides examples of how the Foundation remains visible and responsive to new, exciting, and innovative ways to meet the health care needs of the region by expanding programs geographically. The Foundation has collaborated with community partners and foundations in Pennsylvania and West Virginia to reduce barriers to care, increase health equity, and to assure access to quality health care for underserved populations in both urban and rural areas.







In addition, national partners have played a critical role in advancing the Foundation's agenda, including:

- Accenture
- Pennsylvania Health Funders Collaborative
- National Academy of Medicine
- Alliance for a Healthier Generation

- PA District Attorneys Institute
- Philanthropy West Virginia
- Oleweus Bullying Prevention Program
- Axial Healthcare
- National Institute for Health Care Management (NIHCM)



Giving & Highlights Timeline 2000–2020

Highmark Foundation awarded \$700,000 to 36 organizations (free clinics, community health centers, and FQHC Look-Alikes) to meet the immediate health needs as a response to the COVID-19 pandemic through a strategy that included providers and the community.

Since 2013, Highmark Foundation School Grants and Awards Program has awarded a total of \$2,651,395 to 536 schools impacting more than 100,000 students in Pennsylvania and West Virginia.

Partnered with the Blue Cross Blue Shield Association and the Pittsburgh Post-Gazette to discuss millennial health with LevelUp, which focused on best practices and solutions to address health challenges facing younger generations such as depression, substance use disorder, diabetes, hypertension, and high cholesterol.

Sponsored Mission of Mercy Pittsburgh, a two-day dental clinic which served **1,348 underserved individuals** residing in Pittsburgh and the surrounding communities with 6,574 procedures performed for a total value of \$861,827.

Awarded Blood Science Foundation with a \$100,000 grant to support a community awareness campaign to promote the importance of blood donation which was supplemented with \$170,000 in grants from local funders.

Issued a Social Determinants of Health Request for Proposals; \$250,000 was awarded to 13 organizations to implement new and existing initiatives to reduce health disparities and improve health equity in vulnerable populations through access to care, education/outreach, and service delivery systems.

Issued a Street Medicine Request for Proposals to address the challenges and barriers of providing basic medical and psychiatric services to unsheltered homeless individuals based on the Street Medicine Institute model - \$292,680 was awarded to three organizations.

Presented an opioid forum with the Pittsburgh Post-Gazette titled, Search for the Opioid Solution, with over 500 attendees, including Pennsylvania Governor, Tom Wolf, Dr. Karen Hacker, Director, Allegheny County Health Department, and Dr. Charles DeShazer, Chief Medical Officer, Highmark Inc.

Received \$1 million from Highmark West Virginia to support Highmark Foundation's mission.

Awarded \$275,000 to eight non-profit organizations to build their capacity to meet the health and supportive needs of 2,000 female veterans.

Sponsored a presentation on Highmark Foundation's approaches to addressing obesity, Steps Along the Way, during the National Association for County and City Health Officials national conference held in Pittsburgh, Pennsylvania.

Convened two community-based forums, Diabetes: A Family Affair, to emphasize the impact of diabetes on families in partnership with Kendall Simmons, former member of the Pittsburgh Steelers football team and a panel of experts.

Sponsored the Southern Obesity Summit, an annual event aimed at reducing obesity and uniting organizations in 16 states across West Virginia with Charleston Area Medical Center and the Texas Health Institute, with over 300 in attendance.

Since 2013, Highmark Foundation School Grants and Awards Program has awarded a total of \$2,651,395 to 536 schools.

Issued \$100,000 to community-based organizations for *Engaging* and Empowering Communities to Address HIV/AIDS and STDs.

Helped local health departments with a \$500,000 initiative for Strengthening Local Health Departments: Creating Capacity to Improve Population Health.

Provided \$400,000 to community development corporations for Integrating Health into Community Development.

Convened a series of three health forums with the Pittsburgh Post-Gazette on cancer, diabetes, and women's health with local and national speakers.

Hosted a forum with Axial Healthcare on the West Virginia opioid crisis with West Virginia leaders, including U.S. Senator Joe Manchin (D-W.Va.) and U.S. Representative Evan Jenkins (R-W.Va.).

2015

Co-sponsored statewide Bullying Prevention Consultation Line (Pennsylvania) 1-866-716-0424.

Initiated a grant program for high needs schools in Pennsylvania and West Virginia.

Seeded Three Rivers Mother's Milk Bank with a \$100,000 grant to establish a donor milk bank in western Pennsylvania, which also received a \$350,000 lead gift from the Henry L. Hillman Foundation.

Huddle Up Against Bullying symposium provided a synergistic approach by linking 500 community, school, and health care professionals through informative and actionable presentations.

Convened a forum on outcomes from Two Organizations Working to Reduce Low Birth Weight: Different Methods, Comparable Results.

Hosted No Time to Weight: Best Practices in Childhood Obesity with 600 attendees and speakers from across the United States highlighting regional and local best practices that generate measurable results.

Partnered with Accenture, LLC, a global management consulting company, and the Harold P. Freeman Patient Navigation Institute on a patient navigation initiative in Pennsylvania at three hospitals to reduce non-emergent emergency department use among frequent users by 43 percent, increase in screening colonoscopy volume by 13 percent, and reduce 30-day readmissions across target diagnosis related groups by 60 percent.

Introduced Creating a Healthy School Environment, a comprehensive school grant program that provides schools with opportunities (bullying prevention, environmental health, physical health and healthy eating, and school-based health) to improve health and wellness in their schools.

HHH5 Initiative concluded.

Received \$1 million contribution from Highmark West Virginia to advance the Foundation's mission.

Released "Improving Access to Oral Health & Dental Care for Underserved Populations" Request for Proposals – \$1.87 million in grants to support 20 non-profit dental care safety-net providers.

Highmark makes \$100 million pledge to the Highmark Foundation to support Highmark Healthy High 5 (HHH5).

Launch of Highmark Healthy High 5 - a five-year comprehensive Children's Health Promotion Initiative.

Highmark Foundation received \$20 million contribution from Highmark Inc.

2003

Launched a \$1 million hospital initiative in Pennsylvania.

2000

Highmark Foundation was established with an \$8 million contribution from Highmark Inc.



Health across the Footprint

The following stories highlight the Foundation's giving over 20 years.

Increasing access to quality oral health and dental care

At the Highmark Foundation, we understand that oral health and overall well-being are closely connected. That's why we assist organizations and charities who work every day to bring quality dental care to those with special needs, integrate oral care and overall health care, and deliver needed services to people who otherwise wouldn't have access.

Since 2000, more than \$6.5 million in grants from the Highmark Foundation have galvanized safetynet providers from across the states of Pennsylvania and West Virginia.

Here are just a few of the grants we've awarded to support those important efforts. These grants helped to:

- Integrate quality oral health and primary care
- Redesign care systems
- Design patient self-management strategies
- Promote dental education and awareness
- Improve oral hygiene behavior



Improving access to quality dental care for those with special needs

Dental treatment is exact and demanding, and special-needs patients often require unique care necessitating specialized staff. For decades, The University of Pittsburgh School of Dental Medicine has been the region's safety net provider for special-needs dentistry. The Pitt dental program trains community-based dentists to care for patients with disabilities. Since 2008, the Center for Patients with Special Needs (CPSN) has brought together experts in general and pediatric dentistry, periodontics, endodontics, oral and maxillofacial surgery, anesthesia, and medicine to provide an interdisciplinary approach to treatment.

With a grant of \$200,000 awarded in early 2009, Highmark Foundation began its support of CPSN. The grant funding was used to acquire equipment to accommodate even more patients who have special needs. In 2019, Highmark Foundation, once again recognizing the need as well as CPSN's unique ability to meet that need, awarded the Center a \$100,000 one-year grant to improve oral health outcomes among specialneeds individuals regardless of their ability to pay. The grant was used in part to purchase a state-ofthe-art anesthesia machine and other important equipment, which will allow clinicians to deliver higher-level care to 150 additional children and adults with special needs annually, while reducing the wait time from five months to three.

Advancing the integration of dental and primary care

Across the United States, oral health problems are further compounded because too many go without dental care or face disproportionately high barriers to getting dental care even when they have dental coverage. Lack of oral health care, for example, points to the linkages between chronic

oral infections and health and medical problems such as pre-term births, heart and lung diseases, uncontrolled diabetes, and stroke.

An example of integration is a health department that provides oral health care for underserved and immigrant populations in its dental clinic. Prior to receiving treatment, each patient's blood pressure is taken. If the blood pressure reading is elevated, the patient is referred to the local FQHC for primary care and to control blood pressure. The patient will be cleared to receive oral health care when the blood pressure is controlled. This model is a prime illustration of coordinated care.

In 2012, the Highmark Foundation awarded **NSCHC** a \$250,000 grant to help staff continue to integrate oral health into primary care.

It is becoming evident that oral health and overall wellness are closely related. Health care organizations around the country have been working to integrate oral health with primary care. Collaborating at the same facility, multidisciplinary care teams of medical and dental providers are able to transform how dental and oral health care are delivered, giving patients access to co-located care. The goal was to reduce barriers to access so that patients would not need to return for services on multiple days.

One of those organizations is Northside Christian Health Center (NSCHC), a Federally Qualified Health Center (FQHC) located in Pittsburgh. Founded in 1993, its mission is to provide wholeperson primary health care to underserved people. NSCHC offers primary and preventive care for all ages, along with gynecological care, mental health services, substance abuse support, social support services, and pharmacy assistance — regardless of ability to pay.

In 2011, NSCHC expanded to include a full-service dental clinic where dentists and primary care physicians work together to provide preventive, reparative, and restorative dental procedures for patients of all insurance types and the uninsured. In 2012, the Highmark Foundation awarded NSCHC a \$250,000 grant to help staff continue to integrate oral health into primary care. With the funds, the organization was also able to shift to a much more efficient scheduling system, significantly reducing waiting lists and wait times for patients.

In 2016, the Foundation approved a \$100,000 grant to the West Virginia Association of Free and Charitable Clinics to help cover program costs, including staff and supplies as they expanded dental and physical health integration throughout their network of free clinics. The program brings physical health and dental care together to improve the dental and physical health of approximately 2,000 underserved and uninsured people ages 19 and over throughout West Virginia.

Bringing oral care to underserved people where they live

There is a deep and growing divide among
America's children and adults who can access oral
health care and those who cannot. Disparities in
understanding and gaining access to oral health
care are having life and death consequences. They
plague the nation's most vulnerable populations
— the poor, especially children who may never
get to climb into a dentist's chair, the elderly, and

A total of 1,348 patients were served by 1,478 volunteers.

some racial and ethnic groups. Not only who you are but also where you live can mean the difference between getting quality oral health care or not.

The Foundation advances equity in dental care by supporting programs that remove or eliminate barriers to care.

The Mission of Mercy Pittsburgh's (MOM Pittsburgh) signature program, A Call to Care, Inc., is a free, two-day dental clinic treating thousands of underserved people in the region, many of whom are homeless, veterans, or working families without access to dental care. The goal of the event is to remove barriers to accessing preventive services, education, and awareness, all focused on restoring oral health. Each patient undergoes a medical exam, and then receives treatment from a dentist and dental hygienist.

All procedures, including cleanings, extractions, fillings, root canals, partial dentures, and pediatric dentistry, are provided free of charge by local dental professionals supported by volunteers.

Patients are then connected to other local agencies for follow-up treatment.

To help support their 2019 event, and in keeping with our commitment to helping bring care into local communities, the Highmark Foundation awarded MOM Pittsburgh a \$25,000 grant. A total of 1,348 patients were served by 1,478 volunteers (dentists, hygienists, and ancillary support). Approximately 6,574 procedures were provided at a value of \$861,827.

Helping transform lives and communities through special initiatives

A key focus of the Highmark Foundation's efforts is helping to make sure that no one experiences a lack of access to quality health care. Throughout Pennsylvania and West Virginia, there are people who are underserved, unable to pay, or whose specific needs are not being adequately addressed. Fortunately, there are organizations dedicated to addressing their needs. And we're proud to support their crucial efforts by awarding grants. Here are a few examples of how that support has been making a difference.



Strengthening the backbone of the public health system

Local health departments (LHDs) are the backbone of the local public health system, which includes public and private entities that are engaged in activities that affect the public's health. LHDs drive the national prevention strategy. There is a need for sustainable funding. Although LHDs are funded from a combination of sources, less than five percent of health care spending in the United States is allocated to public health and prevention. As a result, health departments are often understaffed. Without sufficient funding, LHDs lack adequate resources to increase access to care and to build capacity to implement and deliver a wide range of programs and services designed to improve the health status of communities served.

In 2016, the Foundation issued an RFP to LHDs, and as a result awarded a total of \$412,450 to help five LHDs in western and central Pennsylvania develop best practices and innovative health strategies focused on quality improvement, cultural competency, and infrastructure.

By helping them expand traditional services, these grants are helping LHDs assume an even greater role in overall community wellness.

- The Allegheny County Health Department (\$100,000) implemented quality improvements to earn public health accreditation.
- The Allentown Health Bureau (\$97,400) prepared for health department accreditation by improving health outcomes for local residents by building a better-trained workforce.
- The Bethlehem Health Bureau (\$20,000) developed a three-year plan to become an accredited public health department, which included a quality improvement program.
- The City of York Bureau of Health (\$95,050) elected to improve and automate its 30-year-old public health data collection and management system to better understand community health needs, make data-informed decisions, and enhance its ability to plan and implement health strategies.



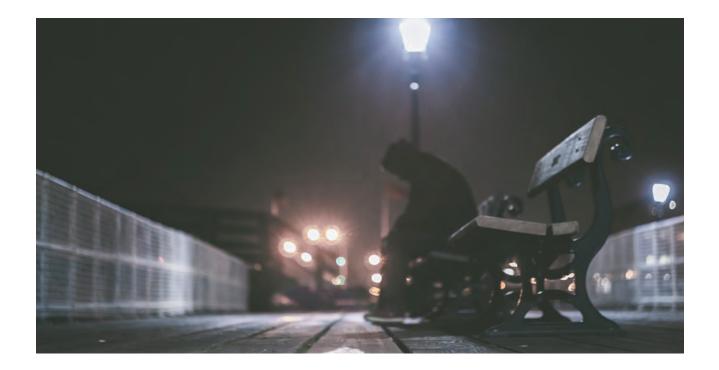
• The Erie County Health Department (\$100,000) launched the integrated delivery of primary care and oral health services for low-income residents who were overlooked in the county's safety-net system.

Reducing disparities in access to quality health care

Everyone has a right to good health. Good health isn't just about having access to quality care. Income, education, social and community support, and where a person lives are other key factors that recognize as social determinants of health (SDOH). Five key areas of SDOH include economic stability, education, social and community context, health and health care, and neighborhood and built environment. Promoting health equity means investing in housing, income support, and care coordination through innovative initiatives that impact well-being and improve health outcomes in vulnerable populations. Vulnerable populations also include those that are marginally sheltered, unsheltered, and homeless.

In 2019, The Highmark Foundation issued an RFP to health and social service organizations in Pennsylvania and West Virginia, particularly those that provide preventive health programs and supportive services that address the social determinants of health. A total of \$250,000 was awarded to 13 organizations to assist with improving health outcomes and reducing barriers through SDOH.

These grants are supporting the organizations' efforts to improve health outcomes and close gaps in care for vulnerable populations through sustainable ways to solve health problems, early intervention and preventive health programs, and collaborative programs to expand access and relationships to include more than medical care.



Supporting street medicine to care for the homeless

According to the U.S. Department of Housing and Urban Development, over a half-million Americans are homeless on any given night. Street medicine is the first step in providing needed medical, mental health, and social care to homeless individuals. It's designed to transition patients to comprehensive primary-care relationships.

The three grants totaling \$292,000, are being used in Pennsylvania to create innovative preventive health programs and services.

A key goal of street medicine programs is to reduce emergency room visits by the homeless. The typical homeless person goes to the emergency department five times a year, and some visit weekly.

Most visits are for an illness that could have been treated with preventive care.

Recognizing the importance of homelessness and the impact on those affected, the Foundation issued an RFP in 2019 to existing street medicine programs in Pennsylvania and West Virginia following the Street Medicine Institute's model. The intent of the RFP was to address challenges and barriers of providing basic medical and psychiatric services to unsheltered homeless individuals and reducing emergency room visits by the homeless. The Street Medicine Institute is a global collaboration that works to bring primary care, urgent care, and other services directly to the homeless.

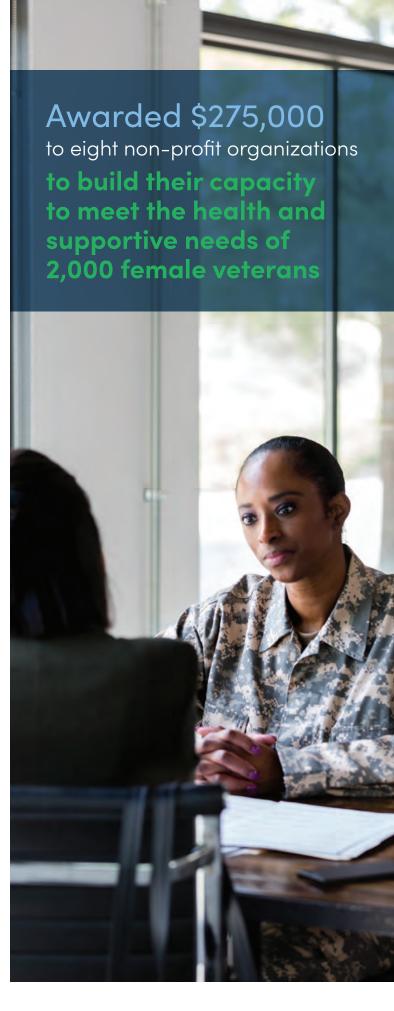
The three grants totaling \$292,000 are being used in Pennsylvania to create innovative preventive health programs and services, address the challenges and barriers and provide basic medical and psychiatric services, reduce emergency visits, and expand existing services for the unsheltered homeless in terms of care access, service delivery, and education.

Keeping pace with the needs of women veterans

The Iraq and Afghanistan conflicts are the first that saw American women engaged in direct combat, fighting on the battlefield side-by-side with men. It's not surprising that these female veterans are experiencing similar conditions as male veterans, including post-traumatic stress disorder, mental health issues, and physical disabilities. However, apart from the Veterans Administration, there are few gender-specific programs and services exclusively designed for female veterans that provide accessible, coordinated, and comprehensive care.

In 2018, the Highmark Foundation issued an RFP to veteran-serving organizations in Pennsylvania and West Virginia, particularly those that provide preventive health programs and supportive services to meet the needs of female veterans. There are numerous programs that focus on veterans in general; however, few provide gender-specific programs and services for female veterans. Female veterans have similar concerns (homelessness, poverty, mental illness, chronic conditions, etc.); however, at the same time, they are different. The Foundation awarded a total of \$275,000 to eight organizations to initiate innovative preventive health programs and services or expand existing services for female veterans.

The Highmark Foundation grants are helping community health clinics, community-based organizations, social service organizations, and Federally Qualified Health Centers to establish innovative preventive health programs and services or expand existing services for female veterans. These programs have the potential to transform health care and support services for female veterans in the critical areas of access to care, delivery of service, and education.



Helping those who are helping those living with HIV/AIDS

Four decades after the epidemic surfaced, over a million Americans are living with HIV/AIDS. And its reach has evolved over the years. At first, it mostly affected males and the young; now the population is one-fourth female, and is trending older. The look of AIDS as a chronic disease has also changed as a result of advances in HIV treatment.

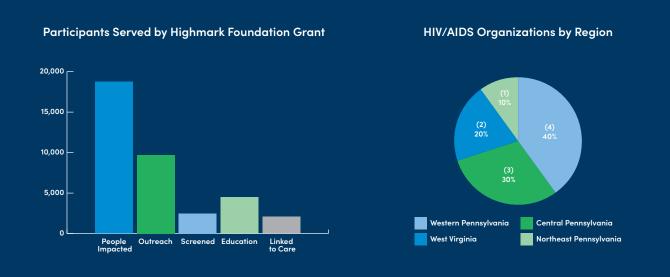
But while an AIDS diagnosis is no longer a death sentence, HIV and STDs (sexually transmitted diseases) are still pervasive public health concerns impacting every part of society. HIV/AIDS organizations work hard to deliver the best services. However, insufficient funding limits the ability to develop and sustain programs and services.

As a result, in 2016 the Highmark Foundation awarded 10 mini-grants to organizations across Pennsylvania and West Virginia that provide care, treatment, and education to those impacted by HIV/AIDS and STDs. The grants, up to \$10,000 each, were used to support effective, evidence-based programs with data-driven outcomes that help reduce costs, reduce barriers, and get people into care earlier.

With the mini-grants, these organizations were able to reduce HIV-related stigma and discrimination, broaden access to services and treatment, and support prevention and education programs. The figures below show the number of participants who received services or treatment as a result of grant funding and location of organizations by region. A total of 18,750 individuals (several may have received more than one service) benefited from the services of 10 organizations.

The organizations are:

- AIDS Resource Alliance Expanding ARTAS (Anti-Retroviral Treatment and Access to Services)
- Allentown Health Bureau Increasing Access to STD Care & Prevention
- Caritas House ART Accessible Rapid Testing
- · Central Outreach Resource and Referral Empowerment through Education and Outreach
- Co-County Wellness Services We're Doing It Berks: Ensuring Access to HIV/STD Services (social media campaign)
- Community Human Services Project Silk: supportive services for LGBT youth of color
- · Macedonia Family & Community Enrichment Center — HIV/AIDS case management
- Milan Puskar Health Right LIGHT Project (syringe exchange)
- Pittsburgh AIDS Task Force PrEP for Wellness
- Planned Parenthood Keystone Free HIV/AIDS and STD Testing



2019 Grant Listing

Chronic Disease
Community College of Allegheny County Education Foundation
To support the Community College of Allegheny County Allegheny General Hospital RN
Collaborative to increase the number and diversity of nurses through tuition assistance and
other specific services to North Side residents.
Greater Valley YMCA\$60,000
To support the expansion of the Center for Disease Control and Prevention (CDC) nationally
recognized Diabetes Prevention Program (DPP) to improve weight loss and physical activity in
pre-diabetic individuals.
North Side Christian Health Center\$90,000
To support integration of a pharmacist into Hepatitis C care management.
The University of Scranton \$100,000
To support the expansion of chronic disease case management among the Hispanic population
in Lackawanna County (Pennsylvania).
YMCA of Greater Erie \$70,610
To support the expansion of the Center for Disease Control and Prevention (CDC) nationally recognized
Diabetes Prevention Program (DPP) to improve weight loss and physical activity in pre-diabetic individuals.
Family Health
A Call to Care \$25,000
To support Mission of Mercy Pittsburgh (MOM Pittsburgh) free two-day dental clinic for the
underserved in western PA held July 26-27, 2019.
Center for Health Promotion and Disease Prevention \$150,000
To support implementation of statewide bullying prevention strategies.
Center for Schools and Communities \$175,000
To support implementation, research, practice, and impact of bullying prevention and
intervention efforts throughout Pennsylvania.
Destiny of Faith \$60,000
To support capacity building for the Faith-based Health and Wellness Church Collaborative
to provide community health and wellness programs.
to Feeting community manner and manner brokenie.
Family Life Center, Inc. \$135,000
To support Three Rivers Care, a lifestyle management program for low income and underserved
individuals in Aliquippa, PA (Beaver County) and the Hill District (Allegheny County).

Northeast Pennsylvania Area Health Education Center
To support the implementation of the workforce focused opioid and other substance use
prevention and early training pilot program in northeast Pennsylvania.
prevention and early training phot program in northeast remissivama.
University of Pittsburgh School of Dental Medicine \$100,000
To support expansion of oral health care and treatment for people with special health care
needs at the Center for Patients with Special Needs.
W
Women Empowered for Entrepreneurial Excellence \$125,000
To support the health and well-being of diverse populations with Pathway to Fitness, a lifestyle
management program.
Women for a Healthy Environment\$75,000
To support a community engagement approach to healthy homes with a Community Health Worker model.
Service Delivery Systems
Centre Volunteers in Medicine\$125,000
To support increased access to behavioral health services in the primary care setting utilizing the
Advancing Integrated Mental Health Solutions (AIMS) mode.
Lehigh Valley Hospital \$21,000
To expand access to life-saving cancer screenings through a mobile 3D mammography coach.
Pennsylvania Coalition for Oral Health
Planning grant to investigate the feasibility of creating statewide dental access coordination.
Susquehanna River Valley Dental Health Clinic
To support expansion of dental capabilities to include pediatric services to children under 14 years of age.
Grants to Support Social Determinants Of Health
Allegheny Health Network \$20,000
To support the Allegheny Health Network community health worker training program.
City of Allentown \$20,000
To support the Window Falls Prevention program to reduce window falls and fall hazards for young children.
To support the window I and I revention program to reduce window rans and ran nazards for young emidren.
Consumer Health Coalition \$22,000
To support community health workers in action using a culturally relevant approach.
11 July 21 July 22 Jul
Healthy Start, Inc. \$21,500
To support the Westmoreland County (Pennsylvania) Home Visiting program.
Johnstown Free Medical Clinic DBA Highlands Health\$20,000
To support the Highlands Health Family Care program with health services for families
enrolled in Mom's House, Inc.

Juniata College \$20,000 To support creation of a sustainable community health worker program with undergraduate students. Lancaster General Hospital \$15,000 To support expansion of the Lancaster Medical Legal Partnership Connections collaboration to assist at-risk mothers with supportive services. Lancaster Health Center \$20,000 To support an enhanced intake process to identify social determinants of health and link new patients to resources. Macedonia Family and Community Enrichment Center, Inc. \$20,000 To support improving social determinants of health for senior citizens in the Hill District and surrounding communities. Primary Health Network \$21,500 To support collaborative care specialist screenings to integrate primary care and behavioral health at Clarion Community Health Center. Susan Dew Hoff Memorial Clinic, Inc. \$10,000 To support changing lives through dentistry for underserved patients in Harrison County, West Virginia. The Pennsylvania State University \$15,000 To support Health Share Box nutrition program for food pantry clients. Wheeling Health Right, Inc. \$25,000 To support primary care and oral health care in the charitable health care setting. Grants to Support Street Medicine Allegheny Health Network \$100,000 To support the Allegheny Health Network Street Medicine Healthcare Worker Impact Expansion.
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Allegheny Health Network \$100,000
Allegheny Health Network \$100,000
To support the Anegheny Health Network Street Medicine Healthcare worker Impact Expansion.
Lehigh Valley Hospital, Inc\$100,000
To support The Good Practice of Medical Respite: Offering Homeless Patients a Place to
Go When They're Too Sick for the Streets.
Reading Hospital\$92,680
To support street medicine with a flexible and innovative approach to delivering primary and
preventive care.
Total



School Health and Wellness: Keeping kids healthy and safe

Highmark Foundation is a recognized leader in funding schools and community-based organizations to address critical health issues affecting children in Pennsylvania and West Virginia. The overarching goal of our School Grants and Awards program is to provide support and resources that empower schools to take greater strides in improving child health and wellness. Health and wellness in schools has always been a top priority for the Foundation.

The school grants program provides schools with three opportunities for improving health and wellness. Here is more about each:

Highmark Foundation School Grants:

Grants to support evidence-based bullying prevention, environmental health, healthy eating and physical activity, and school-based health programs. Since 2013, the Foundation has contributed \$2,651,395 to 536 schools (public, private, charter vocational, and parochial). Its longstanding relationship with schools has impacted almost 300,000 students.

Advancing Excellence in School Nursing Awards:

We know that school nurses do more than bandage skinned knees. They are responsible for implementing best practices and managing students with acute, chronic, and complex health conditions. School nurses also provide comprehensive services and develop programs to support school personnel. Often there is one school nurse serving hundreds of students across multiple school buildings in a district. Since the inception of the program in 2016, 39 nurses have received \$58,500 that can be used to support professional development or student health.

Supportive Services Health Grants

Their grants benefit economically disadvantaged school districts and high-needs schools. Schools can receive Child Health and Wellness Grants to assist with purchasing items that impact a child's overall health and well-being such as clothing, eyeglasses, and undergarments. Equipment and Supplies Challenge Grants match funds schools raise or secure from other foundations, businesses, etc. for the purchase of equipment, including blood pressure monitors, digital scales, glucometers, and more. Since 2016, approximately 113 schools have received grants totaling \$111,424 to benefit child health.

2019 Healthy School Environment Grant Listing

Bullying Prevention

### Bridgers Don't Bully ### Butler Area School District Second Step at Butler Area School District \$7,300	
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Second Step at Butler Area School District Central York Middle School \$7,400 Responsive Classroom Connoquenessing Valley Elementary School \$7,500 Oleweus Anti-Bullying Prevention Program Elk Valley Elementary \$6,700 Second Step Bullying Prevention Unit Fort LeBoeuf Middle School \$2,400 Second Step Bullying Prevention Grade 6-8 Glenside Elementary School Bullying Prevention Grant County Schools \$5,300 Olweus Bullying Prevention Program Marsh Fork Elementary School Initiate – Leader in Me School Northeast Bradford School District \$7,300 NEB Social Emotional Learning & Bullying Prevention Program Northwest Middle School \$5,200 Northwest Middle School SWBIS Pittsburgh Beechwood PreK-5 \$7,500 HealthyCHILD	Bridgers Don't Bully
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Leader in Me/Leadership Training	HealthyCHILD Saint Patrick School \$7,500
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•	HealthyCHILD Saint Patrick School. \$7,500 Leader in Me/Leadership Training

Steenrod Elementary. \$5,900 Growth Mindset for Bullying Prevention
Urban Pathways K-5 College Charter School \$5,000 Leader in Me
Wallace Elementary. \$7,300 Making Second Step a First Step toward Student Social Success
Washington Heights Elementary School \$7,500 Responsive Classroom Course (RCC)
Child Injury Prevention Baggaley Elementary School. \$2,300 Stop the Bleed
Chartiers Valley High School Lifesaving Skills and Techniques \$1,000
Cranberry-Prosperity Elementary School \$2,100 Stop the Bleed
DuBois Area Catholic School Dubois Central Catholic CPR Program \$2,900
Greater Latrobe Junior High School \$2,600 Stop the Bleed
Greater Latrobe Senior High School \$5,300 Stop the Bleed
Hempfield Area High School Automated External Defibrillators \$6,400
Latrobe Elementary School \$2,900 Stop the Bleed
Mountain View Elementary School \$2,600 Stop the Bleed
Parkersburg Catholic High School \$950 Stop the Bleed
Randolph County Board of Education \$7,500 Automated External Defibrillator

Shenango Valley Catholic School System \$6,600 Kennedy Catholic
The Vista Foundation \$5,200 CPR Training
Western Beaver County School District \$3,700 Western Beaver County School Nursing Services
Environmental Health Elkview Middle School. \$5,800 You Are What You Drink
Penn-Trafford \$6,000 Ceramics Studio Air Filtration
Philip Barbour High School/Barbour County Schools Clean Water: Every Drop Matters \$3,000
Seneca Valley School District
Spring Hill Elementary \$4,500 Rethink Your Drink
St. Joseph the Worker Grade School \$3,250 Healthy Water = Healthy Students
Weirton Madonna High School \$3,750 Teens Drinking Healthy!
Healthy Eating and Physical Activity Blackhawk High School \$7,400 Lights Out Fitness Drumming
Central Elementary School Don't Walk in the Hallways
Chambersburg Area School District \$7,400 Stevens SPARKS for Fitness
Uniontown Area School District

Claysburg-Kimmel School District \$3,995
Fitness Tracker/Heart Rate Monitor Program
Conemaugh Township Elementary School \$2,200 Mind and Bodies on the Move
Corpus Christi School \$1,100 Crusaders Charging toward Good Health
Deer Lakes School District \$6,200 Laps for Learning
Early Childhood Learning Center \$3,100 South Paw Sensory Swing Station: Titusville ELC Physical Education
East Forest School East Forest Schools
Elizabeth Lee Black School. \$970 Walk Across America
Franklin Jr./Sr. High School Disc Golf \$3,500
Freeport Area Middle School \$3,800 SPARKING Freeport Youth to Brand X
Jefferson Morgan Middle/High School \$7,400 SPARK High School Physical Education Program
Maple Ridge Elementary
McKee Elementary School \$7,500 Adding a SPARK to PE
Moraine Elementary School. \$3,200 SPARKING up the K-5 Physical Education Curriculum
Moshannon Valley Elementary School \$3,700 Moshannon Valley Elementary Physical Education
North Clarion County School District \$4,900 North Clarion County Disc Golf Course Curriculum

Northern Cambria School District \$7,300 Healthy Eating and Physical Activity
Northern Tioga SD Yoga, Mindfulness for Wellness
Northside Elementary School \$7,200
Parkersburg Catholic Elementary School \$450 TAKE 10 at PECS
Paxtonia Elementary
Pfeiffer-Burleigh Elementary School \$6,200 Peaceful Playground
Philipsburg-Osceola School District \$1,700 Osceola Mills Elementary: Gettin' Fit and Stayin' AwesOME!
Pocono Mountain School District \$7,500 Swiftwater Clear Run Intermediate Schools
Slippery Rock Area Elementary. \$3,200 SPARKING up the K-5 Physical Education Curriculum
South Allegheny School District \$1,000 Jump into Learning
Jump into Learning Spanishburg Elementary \$7,200
Jump into Learning Spanishburg Elementary \$7,200 SPARK St. Joseph Catholic School \$4,800
Jump into Learning Spanishburg Elementary \$7,200 SPARK St. Joseph Catholic School \$4,800 CATCH - Coordinated Approach to Child Health St. Paul School \$2,200
Jump into Learning Spanishburg Elementary \$7,200 SPARK St. Joseph Catholic School \$4,800 CATCH - Coordinated Approach to Child Health St. Paul School \$2,200 The Irish will Eat Right, Be Bright Wasson Avenue Elementary School \$3,000

School-based Health

Forge Road Elementary\$800
Palmyra Area School District – Health Services Mandated Health Screenings
Line II. Avenue Flore antone
Lingle Avenue Elementary\$800
Palmyra Area School District – Health Services Mandated Health Screenings
Northside Elementary School \$600
Palmyra Area School District – Health Services Mandated Health Screenings
Tamiyia Aica School District – Iteathi Services Mandated Iteathi Sercennigs
Palmyra Area High School \$1,500
Palmyra Area School District - Health Services Mandated Health Screenings
Palmyra Area Middle School\$1,200
Palmyra Area School District - Health Services Mandated Health Screenings
Penn Cambria Intermediate School \$700
Continuing Education for School Nurse
Penn Cambria School District \$900
Continuing Education for School Nurse
Continuing Education for School Nurse
Pine Street Elementary School\$800
Palmyra Area School District - Health Services Mandated Health Screenings
Western Beaver County School District \$3,100
Western Beaver County School Nursing Services
Wiless Flags and any Cale and
Wilson Elementary School \$3,800
Nursing Coverage during Mandatory Screenings
Wood County Schools — Health Services \$7,500
School-based Screening and Management Support
benoof based beforing and management support
Supportive Services \$23,879
Nurses Awards \$15,000
Grants Discount and Canceled Grants -\$44,683
Total Counts
Total Grants\$2,725,351

2019 Educational Support

African American Chamber of Commerce of Western PA\$45,000)
To support a series of educational workshops to increase the awareness and impact of	
Alzheimer's disease and dementia.	
Allegheny Health Network \$10,000)
To support the 15th Annual International Street Medicine Symposium held	
October 21-23, 2019.	
Healthy Start \$10,000)
Platinum-level sponsorship for the May 6-7, 2019 Cheryl Squire Flint Cultural Sensitivity	
Symposium titled: BreastFED: Breastfeeding Summit.	
	_
Pittsburgh Post-Gazette/PG Charities \$120,000)
Presenting Sponsor of the 2019 Pittsburgh Post-Gazette Health Care Forum Series.	
Total Educational Support\$185,000)
2019 Contracts	
Robert Hill Consulting\$5,000)
Weidenhammer Systems \$7,820)
Weidenhammer Systems\$7,820)
Weidenhammer Systems \$7,820 Cathy A Coyne \$1,125	
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Cathy A Coyne\$1,125	5
Cathy A Coyne. \$1,125 UpContent, LLC. \$3,726	5
Cathy A Coyne. \$1,125 UpContent, LLC. \$3,726	5

In the News

February

Highmark Foundation now accepting applications for 2019-2020 School Grant and Awards Program The Register Herald (Parkersburg, WV)

Highmark Foundation now accepting applications for 2019-20 school grant and awards Herald Dispatch (Huntington, WV)

Highmark Foundation now accepting applications for 2019-20 School Grant and Awards Program https://www.highmarkfoundation.org/ about/2019/020619-school-grant-apps.shtml

archive/2019/02112019.html

https://highwire.highmark.com/sites/eclips/

March

The Highmark Foundation awards \$68,000 to Valley Youth House Morning Call (Allentown, PA)

April

Highmark Foundation partners with Penn State PRO Wellness on Healthy Champions program Penn State News Release

Wellness Retreat for Military Women https://highwire.highmark.com/sites/eclips/ archive/2019/04252019.html

Highmark Foundation awarded National Regional Cancer Institute a \$25,000 grant to support the Community-based Cancer Screening Navigation Program

Citizens Voice (Wilkes-Barre, PA)

May

Guest Column: War on opioids extends to expectant moms Scranton-Times-Tribune (Scranton, PA)

Highmark Foundation celebrates National School Nurse Day by honoring 10 nurses with Advancing Excellence in School Nursing Awards https://www.highmarkfoundation.org/ about/2019/050819-nursing-awards.shtml

Riverview IU earns outdoor learning grant Clarion News (Clarion, PA)

Highmark Foundation honors Franklin Elementary Center nurse Parkersburg News (Parkersburg, WV)

Raleigh County Schools' Director of Nursing recognized for nursing excellence The Register-Herald (Beckley, WV)

Moundsville Middle Nurse recognized by Highmark Foundation WTRF-TV (Wheeling, WV)

Moundsville Middle School Nurse Tammy Riding Wins Award

https://highwire.highmark.com/sites/eclips/ archive/2019/05212019.html

August

Grant Helps Expand Behavioral Health Services to Uninsured Residents State College News

Young blood wanted: Local blood banks face shortages PittNews.com



Renovations continue at Susquehanna River Valley Dental Health Clinic

The Daily Item (Sunbury, PA)

September

Funds given to help dentist and clinic https://highwire.highmark.com/sites/eclips/ archive/2019/09132019.html

October

Johnstown nonprofit offers free consultation services to counter bullying https://highwire.highmark.com/sites/eclips/ archive/2019/10012019.html

Susan Dew Hoff Memorial Clinic receives grant from Highmark Foundation WV News

Website aids with bullying prevention WHTM-TV (Canonsburg, PA)

November

Highmark, with focus on workforce training, adds to \$65 million CCAC drive Pittsburgh Post-Gazette (Pittsburgh, PA)

Uninsured in Centre County now have access to behavioral health care at CVIM Centre Daily Times

December

Allegheny Health Department Awards over \$100,000 to Local Organizations KDKA-TV (Pittsburgh, PA)

Allegheny County Health Department awards \$113,000 in grants

https://triblive.com/local/pittsburgh-allegheny/ allegheny-county-health-department-provides-113500to-13-organizations/

Dental Clinic Opens its Pediatric Wing Sunbury Daily Item (Sunbury, PA)

What's Next?

Looking ahead, the future will bring new opportunities to the Foundation. Those opportunities include remaining responsive to community need, advancing child health, improving visibility and presence, and developing innovative ways to support organizations and communities through philanthropy. Each of these will heighten awareness of the Foundation.

The Foundation has been on the forefront of many major and critical issues faced by the public. It will continue to be on the leading edge of health issues through its collaboration with community agencies. It will also continue to be an innovator by becoming a valuable resource and a respected thought leader.

The past 20 years have demonstrated that the Foundation can affect change in communities through innovative grantmaking. These include:

- Request for proposals that target a specific issue and demonstrate new and sustainable ways to solve health problems
- Systems to advance health equity
- Ensuring access to quality oral health care with integration of primary care
- · Services for maternal and child health
- Response to the opioid crisis
- · Programs to advance child health and well-being

The Foundation has a promising future as it looks forward to continuing to tell these stories and learn from others into the next decade.









Visit the Highmark Foundation at highmarkfoundation.org. 1–866–594–1730